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<b>TO:</b> Examiner	<b>FROM:</b> Shawn B. Dempster
<b>COMPANY:</b> USPTO	<b>DATE:</b> September 21, 2005
<b>FAX NUMBER:</b> 571-273-8300	<b>TOTAL NO. OF PAGES INCLUDING COVER:</b> 2
<b>PHONE NUMBER:</b> 800-786-9199	
<b>Re:</b> Power of Attorney	

Attached please find a revocation of prior powers and new power of attorney to be filed for the above-identified patent application.

If you have any questions, do not hesitate to contact me.

Regards,

Shawn B. Dempster  
Reg. No. 34,321

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## PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s):	Everett E. Schulze, Jr.		
Serial No.:	09/909,103	Patent No.:	
Filed:	07/12/2001	Issue Date:	
Title:	Coupon Redemption System		
Docket:	A63-004-03-US		

## POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

AFG Enterprises USA, Inc. assignee of record of the entire interest of the above identified application, hereby:

## Revocation of Prior Powers

revokes all powers of attorneys previously given; and

## New Power of Attorney

appoints the practitioners associated with Customer No. 54,092 as our attorneys and/or agents to prosecute and transact all business in the Patent and Trademark Office connected therewith.

<b>Customer No: 54,092</b>	Practitioner:	Shawn B. Dempster North Oaks Patent Agency 45 Island Road North Oaks, MN 55127 Phone 612/850-1688 Fax 612/233-1317 E-mail: sdempster@noakspa.com
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## STATEMENT UNDER 37 CFR 3.73(b)

Orion IP, LLC states that it is the Assignee of Entire Interest in the patent application/patent identified above by virtue of a chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

1. From Melissa M. Schulze to In-Store Media Systems, Inc.  
recorded in the U.S. Patent and Trademark Office at: Reel 012233, Frame 00932
2. From In-Store Media Systems, Inc. to AFG Enterprises USA, Inc.  
recorded in the U.S. Patent and Trademark Office at: Reel 016536, Frame 0321

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

AFG Enterprises USA, Inc.

Date: 19 SEPT 05

  
Erich Spangenberg, President

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